



MISA ZHANG

Graphic and Web Designer

CONTACT

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EDUCATION

BACHELOR OF ARTS | 2016

Simon Fraser University

Major: Communication

Minor: Interactive Art and
Technology

DIPLOMA | 2012

Guo Ji guan Xi College

Major: International relations

SOFTWARE + TOOL

Adobe Creative Suite

Microsoft Office Suite

Axure

Autodesk Maya

Unity 3D

Mailchimp

Wordpress/Spacesquare

Wechat

LANGUAGE

Egnlish

Mandrain

CORE QUALIFICATIONS

Graphic Design

Web Design

HTML/CSS/PHP

Digital Marketing

Photography

Video Directing/Editing

PERSONAL STRENGTH

- Able to juggle multiple tasks at one time
- Work efficiently in high-stress and high-pressure situations
- Facility for learning the latest computer technology
- Friendly and engaging personality

EXPERIENCE

GRAPHIC AND WEB DESIGNER

Rarerock Brokers Inc. | Oct 2016 - Now

- Create wireframe and mockup for design.
- Develop, update and maintain company's website.
- Create Marketing material, presentation slides, and brand printable like brochure, envelope, customer information card and greeting card etc.
- Execute and track all email marketing campaigns.
- Build and manage the company's social media profiles and presence, including Facebook, Twitter, LinkedIn, Instagram, Pinterest.
- Take professional photos for diamonds jewelry.
- Translating English material into both simplified and traditional Chinese.

OFFICE ASSISTANT AND COPYWRITER

JustOrder Inc. | Aug 2016 - Oct 2016

- Consistently offer professional and friendly guest service.
- Greet, assist and settle deliver driver's visit.
- Other office duties as assigned.
- Write 5 food or student life relative article each week
- Design and create weekly Wechat digital magazine.
- Work with Marketing Department on Advertisement.
- Take professional photos for food.